

Finn & Gray

Creative Design Studio

About us

Finn & Gray is a Minnesota creative design studio focusing on creating memorable brand identities, fresh web design, and striking photography. Finn & Gray was a dream until we both saw the future in our daughters, Finley and Grace. Through our work we will show and teach them that anything is possible.

The perfect blend of graphic design services: brand, photography, and digital. One cannot exist without the others to move the needle within your business.

Through strategic creative briefs to concept logo development, it's our goal to build successful, creative designs that strategically match to your business goals.

Let's collaborate and create great design which will help make your business the obvious choice.

Finn & Gray

Amanda Nagy

CO-FOUNDER



TRAVEL NUT · MAMA TO GRACE · COFFEE

I am a graphic designer based in St. Paul but my heart is global. I love to travel and see the world.

I find true inspiration in my travels to new and unique spots where I wander the streets, dive into local adventures, and see what they have to offer. I am a constant learner which has lead me down a path to design. A tee-shirt and jeans girl myself, I find relaxing on any given Sunday with a cup of coffee and my favorite blogs is truly heaven. My husband has turned me into a true sci-fi nerd but my heart still lies with Harry Potter.

GRAPHIC DESIGNER
WEB DESIGNER
2ND SHOOTER/PHOTOGRAPHER

Ami Kochendorfer

CO-FOUNDER



FINLEY'S MAMA · VIZSLA LOVER · PHOTO JUNKIE

I'm a lover for all things creative. A true 24-hour-a-day designer + photographer, finding beauty in the mundane. I know it's been a good day if it starts with espresso and ends with red wine. I recharge when I'm cozy at home, but exploring new places makes me feel alive + inspired. In another life, I will live in New York City or Hawaii, but for this one I've been given, Minnesota is my home.

GRAPHIC DESIGNER
ART DIRECTOR
COMMERCIAL PHOTOGRAPHER

Strong Brands

MATTER

It's more important than ever to have a strong brand identity (logo).

But why have Finn & Gray design it?

We know logos. Between the two of us, we've designed over 200 logo identities.

Earn trust: An authentic + creative brand identity bolsters a sense of trust and professionalism that your audience is looking for.

Be discovered: There is a lot of competition in the world today... how will you be the best option?

Grow: Your potential customers are waiting for someone as great as you, let us help guide your look and feel.

We are ready to create a lasting impression for Afton Apple.

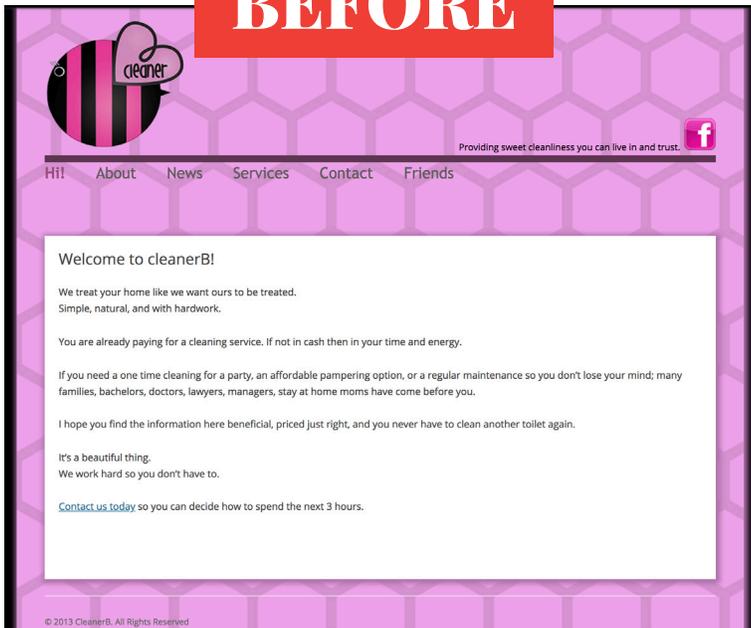
First impressions: Your web presence is probably the first moment in your customer's journey to choosing your brand. Make sure your's leaves a trustworthy, dependable one.

Attract: There is a lot of competition in the world today... let's make you the best choice.

Mobile: 90% of Facebook visits come from mobile. It's of the utmost importance that your website is mobile friendly and I'll help you with that.

CleanerB

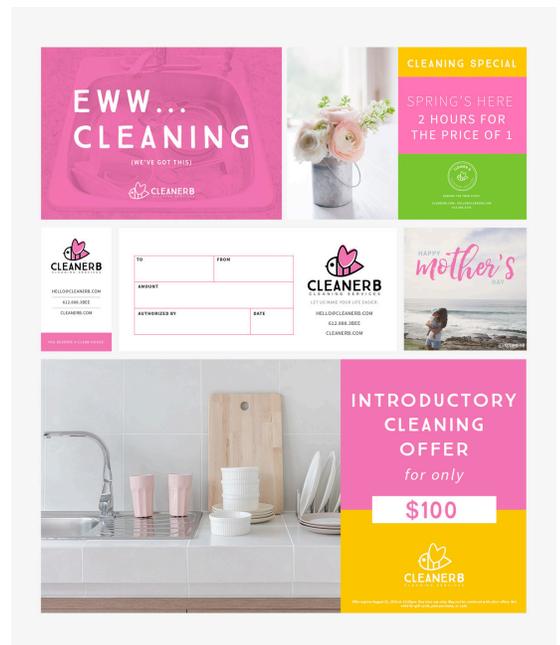
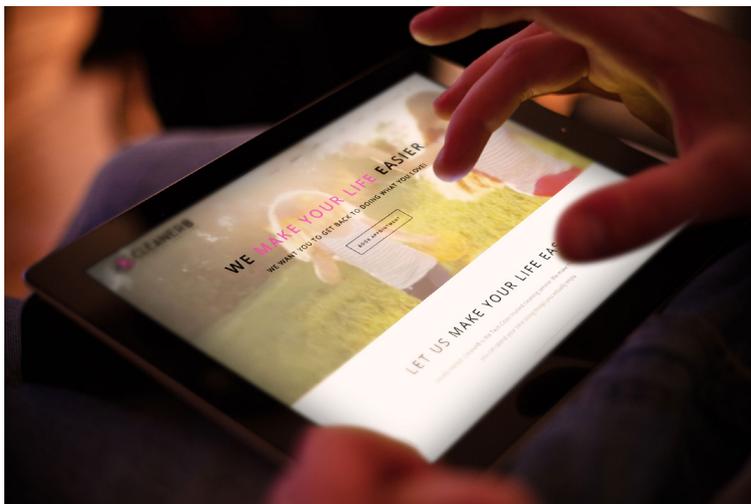
BEFORE



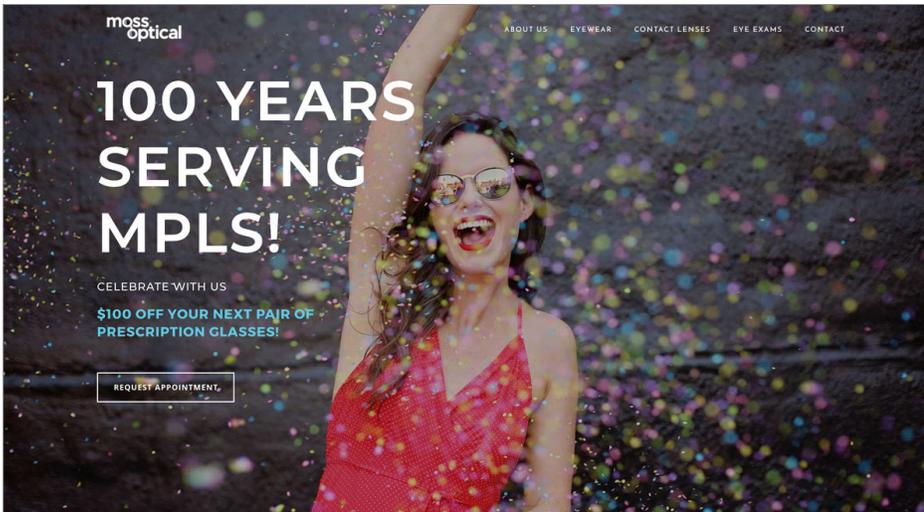
Cleaning leads increased 245% year over year

Shawna approached us to update her website and give it a better look and feel. However, we decided to work collaboratively to rebrand the entire business.

She had stated in our initial chat that she wanted a website that evoked emotion and gave a great first impression. She understood the value that would bring and the trust that would follow. When your in the cleaning business, trust is king. With that in mind, I focused the content and creative strategically with a lifestyle photography and copy that spoke to the benefits of hiring a cleaner. We also did professional headshots of cleaners to show their true personality and gave each a small bio.

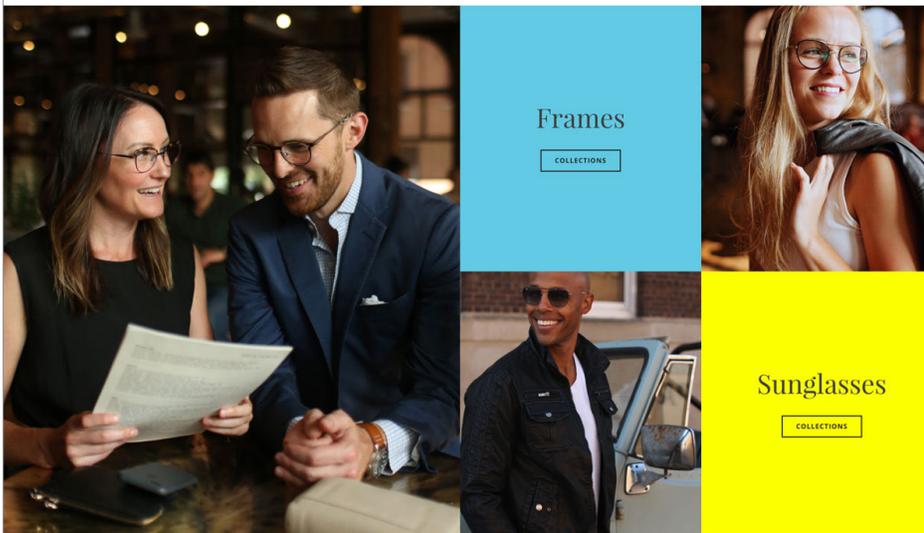


Moss Optical



GET YOUR STYLE ON

Moss Optical is a passionate, creative eyewear retailer with 100 years of experience in the industry. Every day, we aim to bring you premier service, fashion-forward eyeglasses and sunwear, and the best quality around.



Eye Exams

LEARN MORE



Styling Services

Saying we are obsessed about eyewear would be an understatement. We're dedicated to ensuring your glasses fit perfectly and match your style. We work with you one-on-one to find a match.

Saw an increase in foot traffic and boost in SEO

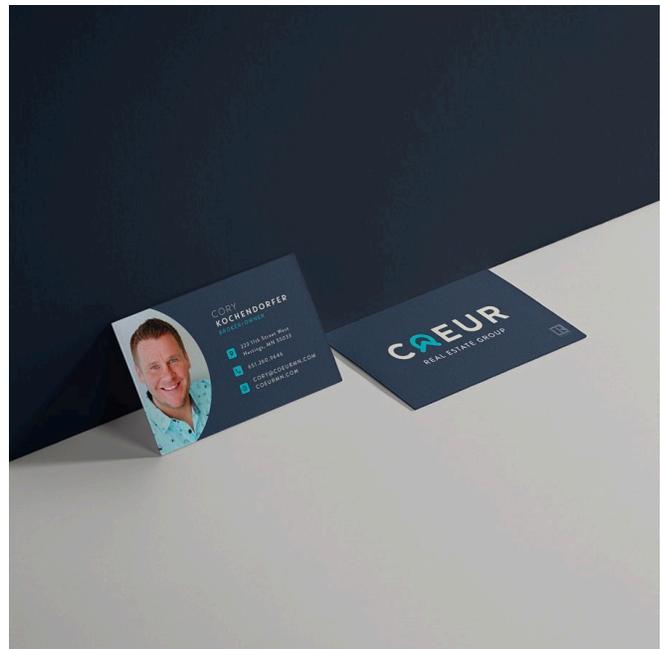
Kevin Moss from Moss Optical came to us asking for some updates to his website but after digging into his issues, we could see that there was a bigger issue at play. He needed a full marketing plan as well as the items that support it.

After six months of working together, researching the current market, taking the pulse of what's available and what he wanted to offer, we created a killer strategy for his business going forward. We took that strategy and created a plan for website re-design, a full photoshoot, a social media tool kit and a launch plan.



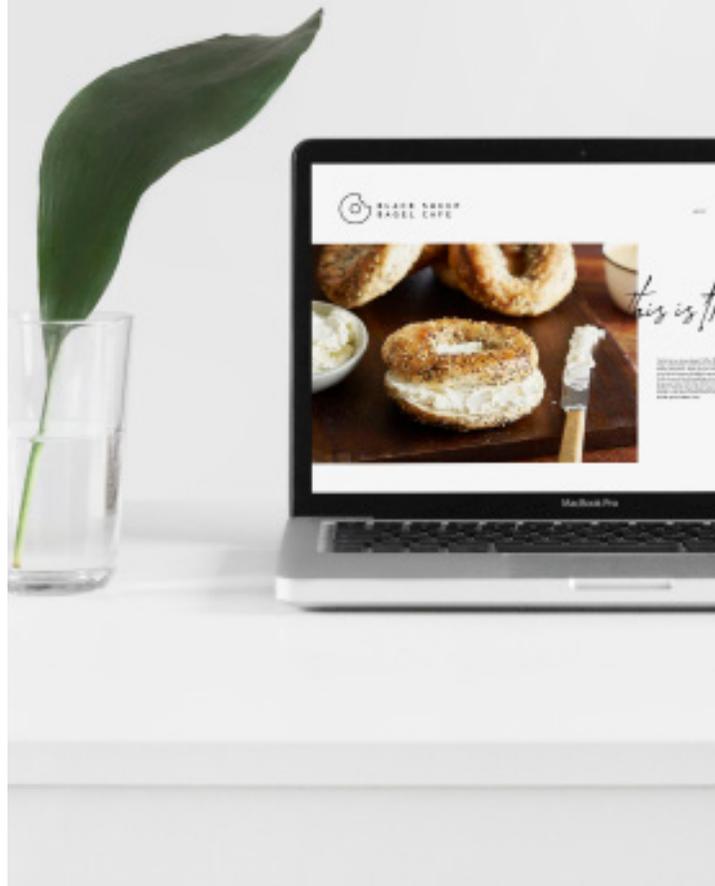
COEUR

Brand and identity design for local real estate broker





Other work



**bringing beauty to
brands worldwide.**

Finn & Gray

Phone

763.300.8076

Email

amanda@finnandgray.com

ami@finnandgray.com

Web

finnandgray.com